

Advertising Campaigns Start 4-Weeks Before Events

INLAND EMPIRE HOME SHOW

Ingalls Event Center · Norco, CA

Sat & Sun · October 18-19, 2025



**Meet homeowners ready to buy decorating and remodeling projects & services
Tiny Homes, Kid's Saturday Dinosaur Zone, Daily Giveaways & Prizes**

TV, radio, print & social media campaigns targeting homeowners

KTLA-TV & Spectrum Reach Advertising

KTLA 5 Morning News, KTLA Noon News, KTLA News at 10pm, L.A. Unscripted, Spectrum News 1, CNN, Fox News, History, Lifetime, Hallmark, Bravo, Nat Geo including Fox & Friends, Hannity, Anderson Cooper, House Hunters, Fixer Upper, Property Brothers, Below Deck targeting homeowners in Ontario, Chino Hills, Corona, Pomona, Upland, Eastvale, Norco, Riverside, Rancho Cucamonga and San Bernardino.

Radio, Newspaper & Magazine Campaign

KNX Radio, KOLA-FM 99.9, KFROG 95.1, Press-Enterprise, L.A. Times, Inland Valley Daily Bulletin, The Corona Living Magazine, Chino Valley Champion, Inland Empire Magazine, Home Concepts, Inland Empire Community News, Redlands Daily Facts, San Bernardino Sun, and TheHomeMag.

Social Media, E-Blasts & Street Signs

Facebook, Instagram, Google, Eventbrite, Nextdoor, social media reels, blog posts, web ads, e-blasts.

Exhibitors: Marlene Thorne (714) 622-5031 or (714) 608-1722 • marlene@theedgepromotions.com

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